

Joint Committee on Senior Centers

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Mary Dolores Jablonski, RSM, Co-Chair

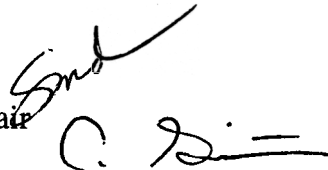
Alan Smith, Co-Chair

March 11, 2002

MEMO

TO: Senior Community Center and
Area Agencies on Aging

FROM: Sister Mary Dolores, RSM, Co-Chair
Alan Smith, Co-Chair



SUBJECT: Successful senior center programs

As recently announced the planning for the Senior Center Marketing Campaign has been completed and, as noted, a critical component of helping to insure the success of this special initiative is that a wide variety of programs and activities are available at senior community centers. The issue of building and sustaining participation has focused on creating a positive and lasting first impression of the centers and as we know participants will immediately ask "what is there to do" and in response we must be able to demonstrate that the centers are a hub of meaningful programs and interesting activities.

The Joint Committee has compiled a collection of proven programs that have been successful at centers across Pennsylvania and we are providing the attached "**Successful Senior Community Center Programs**" to support your effort and commitment of operating senior centers that are vibrant and responsive to the many needs and varied interest of older persons. It is well recognized that today older persons have tremendous opportunities for their leisure and recreational time and centers must position themselves to competitively compete for this time and the attached list of programs will serve to strengthen the centers and broaden their acceptance and viability among older persons and the community.

Again we are sharing the "**Successful Senior Community Center Programs**" as part of the ongoing effort to keep senior community centers vibrant, responsive and a key component in the network of programs that Pennsylvania is providing for its elder citizens. If you have any questions about the list or the work of the Joint Committee, please do not hesitate to contact us.

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Attachment